

Keith Brown

bykeithbrown@proton.me | 732-962-2056 | Brick, NJ 08724

Summary

Dynamic science editor and manager with a proven track record at PETA, excelling in project management and impactful writing. Expert in crafting compelling narratives that drive advocacy. Adept at editing and cultivating media relationships, securing significant placements that amplify critical investigations. Passionate about promoting ethical practices through engaging content.

Skills

- Project management
- Audio and video production
- Editing and proofreading
- HTML development
- Writing and reporting
- SEO optimization

Experience

Science Editor and Manager, Laboratory Investigations - PETA

December 2022 - Current

- Direct workflow and team members in production of all public-facing content for Laboratory Investigations Department, a scientifically rigorous division of PETA aimed at abolishing animal experimentation.

Science Writer, Laboratory Investigations - PETA

December 2018 - December 2022

- Authored all external written content for Laboratory Investigations department of PETA, focusing on scientific advocacy against animal experimentation.

Media Relations Officer, Laboratory Investigations - PETA

May 2017 - December 2018

- Secured media placements for significant breaking investigations by Laboratory Investigations Department.
- Cultivated relationships with multiple media outlets across U.S. and Canada.

Crime Reporter - N.J. Advance Media (NJ.com)

May 2014 - May 2016

- Performed investigative, feature, and daily writing covering crime beat in New Jersey's capital city.

Reporter - Asbury Park Press (Neptune, N.J.)

January 2003 - November 2010

- Delivered original investigative and feature reports for Coastal Monmouth Bureau, encompassing seven towns and largest military installation. Stories drove legislative initiatives at state and federal levels.

Education

Journalism

June 1996

San Francisco State University, San Francisco, Calif

Websites, Portfolios, Profiles

- <https://www.linkedin.com/in/eyemkeithbrown/>